

NBCSL Digital Magazine Advertising Prices and Guidelines

As a part of your CRT membership, you are granted the opportunity to place ads in *The LEGISLATOR Magazine*.

Tier III	Full Page Ad
Tier II	Half Page Ad
Tier I	Quarter Page Ad

Tier II and Tier I members have the option to upgrade your ad size for a fee:

Ad Size	Upgrade Fee
Full Page Ad	\$1000
Half Page Ad	\$500

If your company is not a CRT member you have the option to place an ad for the following prices:

Ad Size	Ad Fee
Full Page Ad	\$1,500
Half Page Ad	\$1000
Quarter Page Ad	\$500

Please see ad specifications on the following page.

We look forward to your participation in our ad program.

If you have any questions please reach out to Deputy Director of Communications, Courtney S. Green at courtney@nbcsl.org

NBCSL Digital Magazine Ad Specifications

Acceptable formats: High resolution PDF (preferred), .AI (Adobe Illustrator), .INDD (Adobe Indesign), .PSD (Adobe Photoshop).

*Please note, if you are sending your ad in .AI or .INDD format, outline the fonts before sharing the files.

All ads should include the bleed size as indicated below.

Full Page

Bleed size: 8.75" x 11.25" (.125" bleed all four sides)

Crop size: 8.5" x 11"

Live area (keep all important elements within this margin): 7.75" x 10.25"

Half Page

Bleed size: 8.75" x 5.75"
(.125" bleed all four sides)

Crop size: 8.5" x 5.5"

Live area (keep all important
elements within this margin):
7.75" x 4.75"

Quarter Page

Bleed size: 4.5" x 5.75"
(.125" bleed all four sides)

Crop size: 4.25" x 5.5"

Live area (keep all important
elements within this margin):
3.5" x 4.75"