

National Black Caucus of State Legislators in Nashville, Tennessee.

SAVE THE DATE



NATIONAL BLACK CAUCUS OF STATE LEGISLATORS

THE FUTURE IS **NOW!**

Meeting Challenges and Creating Opportunities

NBCSL 47th Annual
Legislative Conference

NOV. 27 - DEC. 1, 2023 • GRAND HYATT NASHVILLE • TENNESSEE



Conference Guide

- Registration Information
- Hotel Accommodations
- Corporate Sponsorship
- Conference Advertising
- Exhibit Marketplace

#NBCSL2023 • NBCSL.org



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Preliminary SCHEDULE*

PRE-CONFERENCE MON. NOV 27

- Pre-Conference Summit
- NBCSL Executive Board Meeting & Dinner
- Young Legislators Caucus Reception

DAY ONE TUE. NOV 28

- Youth Congress & Luncheon
- Opening Plenary
- President's Reception

DAY TWO WED. NOV 29

- Representative Lois M. DeBerry Prayer Breakfast & Memorial Service
- Resolutions & Model Legislation Session
- Concurrent Policy Sessions
- Nashville Host Night Out

DAY THREE THU. NOV 30

- Assemblywoman Gwen Moore Legislative Breakfast
- Benjamin S. Ruffin, Jr CRT Luncheon
- Concurrent Policy Sessions
- Annual Awards Gala
- State Caucus Reception (ALC 2024)

DAY FOUR FRI. DEC 1

- Closing Plenary
- NBCSL Business Meeting & Debriefing

* Subject to change

Join us at our

47TH ANNUAL LEGISLATIVE CONFERENCE

- ➔ Participate in educational sessions on a range of policy issues.
- ➔ Voice the educational, political, economic, and social impact your company/organization can offer to policymakers and their constituents.
- ➔ Hear powerful speakers and distinctive leaders of the African American community.
- ➔ Meet, network, exchange ideas, and forge new bonds with legislators, community and corporate partners.

NASHVILLE

Dear Members and Friends:

It is my pleasure to invite you to join the National Black Caucus of State Legislators (NBCSL) at the **47th Annual Legislative Conference (ALC) in Nashville, Tennessee from November 27 to December 1, 2023.**

NBCSL is honored to hold our premier convening in a city where the echoes of history blend seamlessly with the vibrant energy of the present, creating the perfect backdrop for our upcoming policy conference. Nestled along the winding banks of the Cumberland River, Nashville is a city rich in cultural heritage and steeped in pivotal moments of the nation's past and present. It stands as a testament to the evolution of the American South. From its humble beginnings as a trading post to its pivotal role in the Civil Rights Movement—including the most recent events within the Tennessee State House of Representatives—Nashville has been a crucible of transformation and progress. As we gather for our ALC, we are not only immersed in the captivating melodies of country music that have made this city famous but also in the legacy of resilience, innovation, and change that defines Nashville. Join us in this dynamic and historically significant city as we engage in meaningful discussions and shape the policies that will influence our nation's future and impact our constituents' lives.

The theme of this year's conference is ***The Future is NOW! Meeting Challenges and Creating Opportunities.*** Our annual conference is an opportunity for legislators to gather, discuss, debate, and determine policies to protect and assist underrepresented constituents who are far more greatly impacted by the decisions of policy makers and the Supreme Court. During the conference, we will learn about policy issues of national and state importance and share best practices for implementing policies that will protect and benefit all Americans.

We also understand the importance of partnering with other legislative bodies, corporations, government agencies, as well as civil and community organizations to leverage combined power. Legislators will hear from experts in a variety of fields including business, health, technology, transportation, and international affairs. Legislators will also vote to promote standpoints on substantive policy issues via resolutions that embody NBCSL's core values, promoting equal access to America's opportunities and promises. Our resolutions will identify current policy problems, provide real-time solutions, and often result in enacted laws.

Join us in Nashville, Tennessee at NBCSL's 47th Annual Legislative Conference, where we will conduct business and have a great time in Music City. I look forward to seeing you there!

Sincerely,



Representative Laura Hall (AL)
President, NBCSL

#NBCSL2023



Registration & Hotel Information

REGISTRATION

Registrations must be submitted online and paid by credit card via the conference site: www.nbcsl.org/conference. NBCSL is unable to directly bill a state or individual for conference registration.

Registration Deadlines

- **Early Registration Ends: October 13, 2023**
- **Advance Registration Ends: November 6, 2023**
- **On-Site Registration: November 28 - 30, 2023**

Cancellations/Refunds

Cancellations/Refunds requests must be submitted via email to planner@nbcsl.org. The deadline for refund submissions is **November 6, 2023**. Cancellations received by deadline will be refunded minus 50% processing fee. **Requests received after the deadline will not be refunded.**

Registration Fee Schedule

- **Full Registration** includes admission to all scheduled meeting sessions, breakfasts and luncheons, President's Reception, Host State Night, and the Annual Awards Gala.
- **One-Day Pass** includes admission to program sessions, meal functions, social events, and exhibits on the selected day.*

Categories	Early Bird Rate (ends 10.13.23)	Standard Conference Rate
Legislators and Former Legislators	\$375	\$425
Guest of Legislators/ Former Legislators (limited to one person)	\$250	\$350
National Black Legislative Staff Leadership Council (NBLSLC) Members	\$275	\$325
Corporate Round Table	\$550	\$650
Labor Round Table	\$550	\$650
Non-Members	\$650	\$750
One-Day Pass*	\$225	\$275
Annual Awards Gala Ticket*	\$150	\$200

*Registrants will be required to select a specific day to attend the conference. They will have access to all events on that day, with the exception of the Annual Awards Gala. Tickets for the Gala event must be purchased separately.

All conference forms are now online!

SCAN OR CLICK ON THE QR CODE to access the forms for registration, corporate sponsorships, exhibits, and advertising.



CONFERENCE HOTEL

Grand Hyatt Nashville
1000 Broadway, Nashville, TN 37203
Check-in: 4:00 PM | Check-out: 11:00 AM

Daily Parking rate: **\$55/day**
Overnight Parking rate: **\$65/day**
The hotel offers valet parking only with in and out privileges.

Hotel Reservations

Hotel reservations must be made through the registration site. Once attendees have registered and paid, they will be directed to the online reservation link to book their room at the Grand Hyatt. **Attendees will not be allowed to make reservations in the conference room block by calling the hotel. Only existing reservations may be changed by phone.**



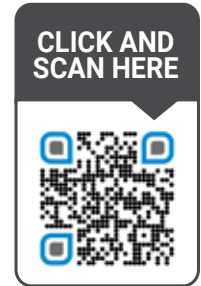
Room Rates

Room Rates: **\$269.00/night** (single/double)
\$294.00/night (triple) | **\$319.00/night** (quad)

Attendees are responsible for booking and paying for their hotel arrangements. Rooms and rates are available on a first-come first-served basis until **October 10, 2023**. After this deadline, reservations will be accepted by the hotel based on the availability of accommodations. **NBCSL cannot guarantee rates or room availability once the conference block fills up or past the cut-off date.**

SPONSORSHIP BENEFITS

NBCSL's Annual Legislative Conference sponsorship package offers several funding levels, unique benefits, and exposure to a diverse group of attendees. Potential sponsors should review the options outlined below to identify the opportunities that meet their goals. To submit a request for sponsorship, please **SCAN OR CLICK ON THE QR CODE** to access the conference website. *The NBCSL National Office must approve all sponsorships. Once approved, sponsors will be provided with the appropriate guidance and online form to submit payment. All sponsorship requests must be submitted no later than September 25, 2023. This ensures that sponsors can meet deadlines for exhibits and advertising benefits, should they apply.*



Sponsorship Levels & Benefits	Premier (\$125K)	Champion (\$100K)	Partner (\$75K)	Advocate (\$50K)	Ally (\$40K)	Supporter (\$20K)
Speaking opportunities at selected receptions (max 5 mins)*	X					
Digital static ads for plenary sessions	X	X				
Digital static ads for kiosks (ONLY)	X	X	X	X		
Video ads for plenary sessions	X	X				
Video ads for kiosks (ONLY)	X	X	X	X		
Photo opportunity with VIPs*	X					
Reserved seating options*						
VIP Table - 2 seats	X					
Gold Section - 1 Table (8 seats)	X	X				
Silver Section - 1 Table (8 seats)			X	X		
Souvenir Journal ad						
Inside front cover	X					
Outside back cover		X				
Full-page color with bleed			X			
Full-page color				X	X	
Half-page color						X
Complimentary conference registrations	8	6	4	2	2	1
Acknowledgment in conference promotional emails	X	X				
Conference bag product/materials giveaways	X	X	X	X	X	X
Complimentary exhibit space	X	X				
Logo on digital and printed conference signage	X	X				
Name on digital and printed conference signage	X	X	X	X	X	X
Acknowledgment on conference website	X	X	X	X	X	X
Social Media posts announcing sponsorship	X	X	X	X		

*Subject to NBCSL approval and availability

Exhibits & Advertising

EXHIBIT MARKETPLACE

The exhibit marketplace provides great opportunities for businesses and organizations to gain access to conference attendees during the 10+ hours of dedicated Exhibit Hall time included in the conference agenda. **The exhibit booth is an 8' x 10' carpeted area that includes a six-foot skirted table, pipe and drape, two (2) chairs, and one (1) trash receptacle.**

The fee for a booth is \$3,000. The deadline for submitting exhibit registrations is October 6, 2023.

SCAN or CLICK the QR CODE for more details about the marketplace, to complete the exhibit agreement form, and to submit payment. *Note: Registration for the conference is not included in the exhibit fee.*



All conference forms are now online!

SCAN OR CLICK ON THE QR CODE to access the forms for registration, corporate sponsorships, exhibits, and advertising.



CONFERENCE ADVERTISING

The 47th Annual Legislative Conference offers several options for organizations to promote their products and services to conference attendees. **Advertising options include print and digital ads, as well as commercial videos.** Print ads will be placed in the Souvenir Journal that will be distributed in conference bags. Digital ads and commercial videos will be played in select plenary sessions and on kiosks that will be placed in key traffic areas throughout the conference space).

SCAN or CLICK on the QR CODE for more details about advertising requirements, to complete the agreement form, submit payment, and upload artwork and videos. Advertisers are responsible for creating their own content and must submit all final files no later than **October 2, 2023.**

Advertising Options & Format	Fees
Souvenir Journal Print Ads (high resolution PDF)	
Full Page Color with bleed (8.75" x 11.25")	\$3,500
Full Page Color (8" x 10.5")	\$3,000
Half Page Color (8" x 5.125")	\$2,000
Digital Static Ads (high resolution PNG)	
Plenary and Kiosk Ads	\$3,000
Kiosk Ads Only	\$2,000
Video Ads (high resolution MOV)	
Plenary and Kiosk Ads (60 seconds)	\$4,500
Kiosk Ads Only (60 seconds)	\$4,000
Plenary and Kiosk Ads (30 seconds)	\$3,000
Kiosk Ads Only (30 seconds)	\$2,500



Representative Lois M. DeBerry
PRAYER BREAKFAST & MEMORIAL SERVICE

Wednesday, November 29, 2023
9:00 am – 10:30 am
Grand Hyatt Nashville | Nashville, Tennessee

Every year, NBCSL acknowledges the life and commitment of our legislative colleagues who have transitioned in the past year. To contribute to this memorial service, please submit the names of Black state legislators who have passed in 2023 to planner@nbcsl.org by October 9, 2023.

NATIONAL BLACK CAUCUS OF STATE LEGISLATORS

ANNUAL
Awards Gala

DAVID S. HOLMES AWARDS



LIVING LEGEND AWARD



DAVID P. RICHARDSON, JR.
NATION BUILDER AWARDS



Thursday, November 30, 2023
7:30 pm – 9:30 pm | Grand Hyatt Nashville | Nashville, Tennessee

NOV. 27 - DEC. 1, 2023

See you in Nashville!

#NBCSL2023

For more information email planner@nbcsl.org, and for the latest conference updates visit us at www.nbcsl.org



The National Black Caucus of State Legislators (NBCSL) is a membership association representing over 700 Black state legislators from 48 states, the District of Columbia, and the U.S. Virgin Islands. NBCSL members represent upwards of 60 million Americans of all racial backgrounds. NBCSL tracks legislation at all levels of government and actively monitors state and federal policy initiatives to provide its members with important information. Each year, NBCSL members pass policy resolutions that directly impact federal and state policy. The organization focuses on U.S. domestic policy and is committed to policies that positively affect all Americans.

The Voice for the States™

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