

# **BUSINESS AND ECONOMIC DEVELOPMENT (BED)**

Resolution **BED-24-29**

## **CELEBRATING BLACK BREWERS**

WHEREAS, the National Black Caucus of State Legislators (NBCSL) understand that the rich tapestry of our nation is woven with the vibrant threads of diversity;

WHEREAS, throughout history, African Americans have made significant contributions to the culture, economy, and social fabric of our state, and have played an integral role in shaping the brewing industry;

WHEREAS, the craft beer industry has experienced remarkable growth and innovation, and African American brewers have emerged as talented artisans, creating unique and exceptional brews that showcase their passion, creativity, and dedication;

WHEREAS, on October 10, 1970, Theodore A. (Ted) Mack, Sr. and business associates celebrated the purchase of Peoples Brewing Company in Oshkosh, Wisconsin, with over 2,000 guests, including stockholders, local and state legislators, and notable dignitaries;

WHEREAS, Mr. Mack became the first Black brewery president in the United States, and Peoples Brewing Company became the first Black-owned brewery in the history of the United States;

WHEREAS, the National Black Brewers Association was recently formed in Sacramento, California, in 2023;

WHEREAS, it is essential to recognize and celebrate the achievements and contributions of Black brewers, who have overcome challenges and barriers to establish themselves as pillars of the craft beer community, inspiring others, and breaking down barriers of racial inequality;

WHEREAS, the establishment of National Black Brewers Day provides an opportunity for Americans to acknowledge, honor, and support the accomplishments of Black brewers, to raise awareness about the diversity within the brewing industry, and to foster a spirit of inclusion and equality; and

WHEREAS, Celebrating National Black Brewers Day will encourage individuals and communities to discover and appreciate the exceptional craftsmanship and unique flavors that Black brewers bring to the brewing industry.

THEREFORE BE IT RESOLVED, that the National Black Caucus of State Legislators (NBCSL) encourages the United States Congress, the President of the United States, and individual states to recognize October 10, annually, as National Black Brewers Day; and

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BE IT FINALLY RESOLVED, that a copy of this resolution be transmitted to the President of the United States, the Vice President of the United States, members of the United States House of Representatives and the United States Senate, and other federal and state government officials as appropriate.

**Resolution ID: BED-24-29**

**Sponsored by: Rep. Laura V. Hall (AL)**

**Policy Committee: Business and Economic Development (BED)**